

Community Access Television of Silver  
Board Meeting  
MINUTES  
Nov. 30, 2010 @ 5:30 p.m. in the CATS Studio

Mission: To facilitate access to Public, Education and Government (PEG) channels for people of Southwest New Mexico via local cable and other means.

Board Attendees: Cissy, Kendra, Joe & Lori

CATS Attendees: None

- I. **Introduction**-Cissy called the meeting to order at 5:45 p.m. but had to rally the board who had wandered then she read the CATS Mission Statement. Since there wasn't a quorum the meeting was mostly planning and informative
- II. **Nov 2010 Agenda Approval** – Agenda was approved.
- III. **Public Input**- None.
- IV. **Review of Sept. Oct 2010 Minutes** – Kendra stated the minutes would be available at the Dec/Jan meeting.
- V. **New Board Members** – Skipped.
- VI. **Financial Report** – Howard and Kendra were added as signatures for the CATS Accounts. CD turned to saving account.
- VII. **Manager's report**-
  - a. **The Digital Station Transfer** was placed and we will hear about the transfer soon (paperwork submitted by Cissy) making it possible to transmit CATS digitally if need be in the future.
  - b. **Website**- The website went down without notice, need to supply copy of business license to pay fee for site and have open to us as password, notification email and such unavailable.
  - c. **County Building**- Joe discussed the meeting he and Cissy had with John Saari, the County Manager, and Mary Ann Sedillo at the Grant County Business and Conference Center. The Commission wants a presentation/request made at the next meeting (first week of Dec.) and by a packet of information by the work session. Joe was filming and unable to attend but had emailed a Manager's report. There was discussion on the space available and the use, the board felt there wasn't a reason for a vote as previously the Board had approved to present for the space. The board decided to the following info should be in the packets for the Commissioners:
    - i. Promotional Page for CATS (Kendra)
    - ii. Floor Plan (Bill & Joe will revise)
    - iii. Hours of Broadcast graph (Joe)
    - iv. Finish film for request (Joe & Paul)
    - v. Letters of Support from Legislatures (Lori had already requested)
- VIII. **Annual Membership Meeting**- Set for Friday, Dec 10, 2010 at the backroom in Vicki's to accommodate all members. The meeting will require the following:
  - a. President report from Cissy.
  - b. Drafted Bylaws available for members to review
  - c. Business Cards
  - d. Hot Sheet/Info Page
  - e. A promotional sheet for committees' w/contact info.
  - f. Class Schedule for trainings
  - g. Email sign up sheet for notification of CATS events.
  - h. Budget report (generalized with Staff, GOE, Supplies, Equipment, Travel)
- IX. **By Laws**- Must be reviewed for 30 days by Members—and can be voted on at the Jan. Board meeting since presented at Oct 2010 for first reading.

- X. **Committee reports – Not made**
- XI. **Other** – Some discussion about the need for fundraising. Concerns over Netflix not available over Cable was voiced which could potentially cut subscribers and our revenue from the franchise agreement. The Board felt there might need to be a campaign on “Why Cable” to discuss its investment in local community access television as opposed to Satellite which doesn’t support community access.
- XII. **Executive Session**
- XIII. **Adjournment** –8 p.m.